

# ANTONY RISHIN MUKKATH ROY

## User Experience Designer

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### SUMMARY

A passionate UX Designer with 6+ years of Industry Experience in UX Design.

- Experience handling design engagement from ideation to final design and implementation.
- Experience working with a cross-functional team of developers, designers, and product managers, to validate and co-create design concepts using User-Centered Design process.
- Experience collaborating and leading design team of Interaction designers, Visual designer, and UX Researchers.
- Experience working with 10+ customers, 20+ projects spanning over 5+ countries.

### PROFESSIONAL EXPERIENCE 6.7 years

#### Senior UX Designer

December 2015 - June 2017

TCS Interactive, DesignLab

- Worked with a dynamic and vibrant studio team of 50+ designers.
- **Key Project: Prime Minister Office, IPAD and TV Application:** Led the design team, throughout the design and implementation of Complex Social Media analytics platform. Implemented an insights-first design approach leveraging analytical capability of the team. Received appreciation for the accountability and innovative design approach.
- Mentored junior UX designers and design interns.
- Facilitated an efficient design framework across the team by creating reusable design artifacts.
- Planned and organized user research for new projects and suggested executable strategic user research initiatives that enable teams to make more informed and confident decisions.
- Gained expertise in carrying out design thinking and discovery sessions to foster meaningful design collaboration across the product team.

#### UX Designer

Tata Consultancy Services, Workplace Reimagination Lab

January 2014 - December 2015

- Played a key role as a UX designer of FreskoTalk, an Enterprise Social Collaboration platform.
- Created low-fidelity and high-fidelity Interactive prototypes, using Axure, Sketch, Invision, and After Effects.
- Redesigned notification system for FreskoTalk with a new contextual model which reduced the employee distraction rate and increased productivity.
- Partnered and collaborated with Design agencies, Clearleft (UK) and Uncommon, (Inda) to strategize and redesign the social network of a \$100 billion dollar company with 400K employees

## UX Designer

UMBC, InteractiveLab

January 2018- Present

- Worked as a **Design Researcher at Interactive Lab** of Human-Centered Computing department, UMBC. Conducted **qualitative research** on **voice user interface design guidelines** by **Amazon, Google, Apple, Microsoft, and Alibaba**, identified accessibility gaps the current conversation model and proposed a new approach. Successfully **published research findings** on **iconference,2019**.
- Collaborated with TRX Systems to study **accessible navigation pattern**. Conducted **30+ user interviews** and performed **thematic coding** on the research data to **advocate accessible navigation guidelines**.

## SAP Consultant

Tata Consultancy Services

September 2012 - December 2013

- Worked as a Techno-Functional consultant to develop GUI's like smart forms, interactive reports, module pool using ABAP programming language. Actively participated in SAP's UX initiatives like Fiori Application, Screen Persona, SAP UI5.

## EDUCATION HCI GRADUATE

### University of Maryland, Baltimore County

M.S. in Human-Centered Computing ( HCC )

May 2019

GPA : 3.6

Masters Thesis Research: Voice User Interface Design

### TKM College Of Engineering

B.Tech. in Computer Science and Engineering

May 2012

GPA: 3.4

## LEADERSHIP

- Played an **instrumental role** in establishing UX Design community in Slack called "Get started in UX design." The community has now around 1500+ active members including UX designers, researchers, and design mentors.
- Mentored **junior UX designers** and **design interns**.
- Started "**Be Scientific**" design initiative to **advocate for User-Centered Design** best practices across the whole team.

## SKILLS

Interaction Design, User Research, Qualitative Research, Information Architecture, Design Thinking, Rapid Prototyping, user flow, affinity diagram, sitemap, writing and communication skills, motion UX, ideation, sketch noting, user interview, thematic analysis, focus groups, **Sketch, Figma**, Invision, Adobe XD, Axure, Balsamic, Adobe Aftereffects, Powerpoint, Pixate, Marvel, Principal for mac.

**PORTFOLIO** [www.antonyrishin.com](http://www.antonyrishin.com)